

**Критерии оценивания достижений, представленных для участия в конкурсе портфолио «Магистрант ЮФУ» по направлению «38.04.01 Economics (English-taught programs)»**

**Criteria for Evaluating Achievements Submitted for Participation in the "SFEDU Master's Student" Portfolio Competition for the Training Directions «38.04.01 Economics (English-taught programs)»**

<b>Competition Selection Criteria</b>	<b>Number of Points</b>
<b>Section 1. Motivation Letter</b>	<b>Maximum score - 10</b>
<p>The motivation letter is composed by the contestant in any form and must contain:</p> <ul style="list-style-type: none"><li>- justification for choosing Southern Federal University for master's studies - why Southern Federal University was chosen, not another higher education institution, which university achievements aroused the greatest interest and influenced the choice, planned scientific, educational, and public activities at the university (up to 1 page of text);</li><li>- justification for choosing the training direction, master's program: how the choice is related to current or future professional activity (up to 1 page of text).</li></ul> <p><i>Formatting requirements for the motivation letter: A4 format; font size 12; Times New Roman font; line spacing 1.5; page numbering at the bottom center; margins: left - 30 mm, right - 10 mm, from the top and bottom line of text to the edge of the sheet - 20 mm.</i></p> <p><i>The motivation letter must be submitted in the language of the educational program implementation.</i></p>	

<b>Section 2. Thematic Cases</b>	<b>Maximum score - 30</b>
<b>Essay</b>	<b>30</b>
<i>Formatting requirements for the essay, topics, and evaluation criteria are set out in Appendices A and B.</i>	
<b>Section 3. Results of Educational Activities</b>	<b>Maximum score - 50</b>
<p>1. Olympiads / contests / case-championships corresponding to the profile of the master's program, specialized higher education:</p> <p>1.1 Diplomas / certificates <i>of participants</i>:</p> <ul style="list-style-type: none"> <li>- regional; 5</li> <li>- all-Russian; 7</li> <li>- international. 10</li> </ul> <p>1.2 Diploma <i>of winners</i>:</p> <ul style="list-style-type: none"> <li>- regional; 10</li> <li>- all-Russian; 15</li> <li>- international. 20</li> </ul>	
<p>2. International case-championships CIMA Emerging Leaders Competition, CFA Institute Research Challenge, McKinsey Business Diving, Changellenge-Cup Moscow, all-Russian student "AktiOnada", "Global Management Challenge" Championship, Competitions and projects of ANO "Russia - a Land of Opportunities".</p> <p>2.1 Participant certificate:</p> <ul style="list-style-type: none"> <li>- qualifying (regional) stage; 10</li> <li>- qualifying (interregional) stage; 15</li> <li>- final stage. 20</li> </ul>	

<p>2. All-Russian Student Olympiad "I am a Professional"; All-Russian Youth Cup "Manage"; All-Russian Professional Competition "1C: Accounting" (1C company, "Financial University under the Government of the Russian Federation"); Competition of final qualifying works using 1C software products (1C company, "Financial University under the Government of the Russian Federation"); All-Russian student Olympiad in accounting named after Ya.V. Sokolov ("St. Petersburg State University of Economics"); Professional Skills Championship among people with disabilities and limited health capabilities "Abilimpiada" for the training directions of the enlarged group of specialties 38.00.00 (participation in 2025, 2026):</p> <p>3.1 participant certificate of the qualifying (distance) stage;</p> <p>3.2 participant certificate/diploma of the final stage.</p>	<p>5 20</p>
<p>4. All-Russian Olympiad on Financial Literacy of the Faculty of Economics of Lomonosov Moscow State University as part of the implementation of the Strategy for Improving Financial Literacy in the Russian Federation (correspondence stage):</p> <p>4.1. participant certificate/diploma;</p> <p>4,2. winner's diploma.</p>	<p>10 50</p>
<p>5. All-Russian student Olympiad in Statistics of the Federal State Statistics Service jointly with Plekhanov Russian University of Economics:</p> <p>5.1. participant certificate/diploma;</p> <p>5.2. participant certificate/diploma of the main (final) round.</p>	<p>10 20</p>
<p>6. All-Russian Olympiad "Methods and Tools of Modern Statistics":</p> <p>6.1. participant certificate/diploma;</p> <p>6.2. participant certificate/diploma of the main (final) round;</p> <p>6.3. winner's diploma / certificate.</p>	<p>5 15 25</p>

<p>7. Southern Federal University Olympiad "Human Resource Management 5.0" for applicants to master's programs, specialized higher education in the training direction 38.04.03 Human Resource Management:</p> <p>1.1. certificate of the participant of the qualifying stage;</p> <p>7.2. certificate of the final stage.</p>	<p>5</p> <p>20</p>
<p>8. All-Russian voluntary qualification exam, organized with the support of the Moscow Government:</p> <p>8.1 certificate of the participant of the 1st stage;</p> <p>8.2 certificate of the participant of the final stage.</p>	<p>5</p> <p>20</p>
<p>9. National Interuniversity Championship "Young Professionals (WorldSkills Russia)" Competence "Entrepreneurship"; Competence "Recruitment" in the field of 38.04.03:</p> <p>9.1 Participant Certificate.</p>	<p>30</p>
<p>10. Annual Open International Student Internet Olympiad on "Economics" (0110 Open International Internet-Olympiad) National Fund for Support of Innovations in Education and Research Institute for Monitoring of Education Quality:</p> <p>10.1. certificate/diploma of the participant;</p> <p>10.2. certificate/diploma of the participant of the main (final) round.</p>	<p>5</p> <p>20</p>
<p>11. Eurasian Youth Project School: certificate/diploma of the participant.</p>	<p>5</p>

<p>12. International intellectual game on economic issues of the countries of Eurasia, Africa, Latin America and Russia of the Eurasian Economic Youth Forum:</p> <p>12.1 certificate of the participant of the qualifying round;</p> <p>12.2 certificate/diploma of the participant of the main (final) round;</p> <p>12.3 diploma of the winner / prize-winner.</p>	<p>5</p> <p>20</p> <p>40</p>
<p>13. International Olympiad in Financial Security:</p> <p>13.1 certificate of participation in the preliminary (university) stage;</p> <p>13.2 diploma of the winner / prize-winner of the preliminary (university) stage.</p>	<p>5</p> <p>30</p>
<p>14. SfeduNet, SBS Accelerator, Exponent (<a href="https://startup.sfedu.ru/">https://startup.sfedu.ru/</a>)</p> <p>14.1 participant certificate/diploma;</p> <p>14.2 prize-winner diploma;</p> <p>14.3 winner diploma.</p>	<p>5</p> <p>15</p> <p>25</p>
<p>15. Scholarships:</p> <ul style="list-style-type: none"> <li>– Scholarship of the President of the Russian Federation.</li> <li>– Scholarship of the Government of the Russian Federation.</li> <li>– Scholarship of E.T. Gaidar.</li> <li>– Scholarship of the Governor of the Rostov Region.</li> <li>– Named scholarships of the university.</li> <li>– Other scholarships.</li> </ul> <p>15.1 Certificate of the educational institution / order or certificate. <i>The presence of two or more documents during the period of study at the university does not increase the maximum number of points for this item.</i></p>	<p>40</p> <p>30</p> <p>25</p> <p>20</p> <p>10</p> <p>5</p>

<p>16. Specialized online courses available on the federal portal "My Education" (online.edu.ru), the National Open Education Platform (openedu.ru), Stepik (Stepik.org), Lektorium (<a href="https://www.lektorium.tv/">https://www.lektorium.tv/</a>), Universarium (<a href="https://universarium.org/">https://universarium.org/</a>), Netology (<a href="https://netology.ru/">https://netology.ru/</a>), GeekBrains (<a href="https://gb.ru/">https://gb.ru/</a>), Skillbox (<a href="https://skillbox.ru/">https://skillbox.ru/</a>), Akademika, and Yandex Practicum (<a href="https://practicum.yandex.ru/">https://practicum.yandex.ru/</a>), Courses of Academies, Institutes and Faculties of SFedU, including the course "Human Resource Management in the Digital Economy". <a href="https://moodle.sfedu.ru/course/view.php?id=176">https://moodle.sfedu.ru/course/view.php?id=176</a> and others:</p> <p>16.1 certificate / other document confirming successful completion of the course.</p>	10
<p>17. Diplomas and international-level certificates confirming the level of English proficiency, including Duolingo certificates and certificates from language schools:</p> <p>17.1 B2 level;</p> <p>17.2 C1/C2 level.</p>	10 20
<p>18. Independent assessment of the quality of education:</p> <p>18.1 certificate from the head of the structural unit/educational organization confirming participation.</p>	10
<p>19. Participation in the competitive selection of proposals aimed at implementing the Azov Region Sustainable Development Strategy until 2040, conducted by the Agency for Strategic Initiatives</p> <p>19.1. Submission of an application for the competition</p> <p>19.2. Selection of an application for support</p>	10 25
<p><b>Section 4. Experience in scientific, research, and professional activities</b></p>	<b>Maximum score - 50</b>

<p>1.1. A copy of a publication in collections of student works and scientific journals indexed in the Russian Science Citation Index:</p> <p>1.2. one; two or more.</p>	<p>5 10</p>
<p>2. Copy of publication in scientific journals indexed in Scopus or Web of Science or RSCI:</p> <p>2.1 one; 1.3. 2.2 two or more.</p>	<p>15 30</p>
<p>3. Copy of publication in scientific journals indexed in Scopus or Web of Science or RSCI:</p> <p>3.1 one; 3.2 two or more.</p>	<p>25 50</p>
<p>4. Co-authorship in monographs published in the RSCI:</p> <p>4.1 screenshot of the screen of the publication of the monograph in the RSCI.</p>	<p>10</p>
<p>5. Presentation of a report at scientific conferences on research topics related to the enlarged group of specialties 38.00.00 "Economics and Management":</p> <p>5.1 Certificate of participation and conference program:</p> <ul style="list-style-type: none"> <li>- regional;</li> <li>- national;</li> <li>- international.</li> </ul>	<p>5 8 10</p>
<p>6. SFEDU Science Week in the fields of training within the enlarged group of specialties (38.00.00):</p> <p>6.1 participant certificate; 6.2 third-degree diploma; 6.3 second-degree diploma.</p>	<p>10 30 50</p>

<p>7. Competition for the best research/report organized by leading Russian universities.</p> <p>7.1 diploma/certificate of the participant:</p> <ul style="list-style-type: none"> <li>- regional; 5</li> <li>- national; 10</li> <li>- international; 15</li> <li>- 2 or final stage. 20</li> </ul> <p>7.2 diploma of the prize-winner or winner:</p> <ul style="list-style-type: none"> <li>- regional; 25</li> <li>- national; 30</li> <li>- international. 40</li> </ul>	
<p>8. Participation in grants from scientific foundations that correspond to the field of study:</p> <p>8.1 certificate from the grant manager. 20</p>	
<p>9. Competitions for employer-specific grants and scholarships ("VTB Employer-Specific Grants", "Sberbank Employer-Specific Grants", "Smart Scholarship" by Center-Invest Bank and the Education and Science Trust Fund of the Southern Federal District, etc.):</p> <p>9.1 participant certificate; 10</p> <p>9.2 winner's diploma. 30</p>	
<p>10. Participation in the brand ambassador programs of industrial partners:</p> <p>10.1 supporting documents. 10</p>	
<p>11. Participation in the academic mobility program and winning the Rector's Scholarship competition to study at a foreign partner university during the autumn/spring semester.</p> <p>11.1 supporting documents. 30</p>	
<p>12. Participation in the university-wide research project "Assessment of the Effectiveness of Employment of SFedU Graduates":</p> <p>12.1 supporting documents. 20</p>	
<p>13. Institute of Research and Analytical Work in the Government of the Rostov Region:</p> <p>13.1 supporting documents. 10</p>	

<p>14. Membership in professional communities, student scientific communities:</p> <ul style="list-style-type: none"> <li>– structural units of SFedU;</li> <li>– university;</li> <li>– regional level;</li> <li>– national;</li> <li>– international.</li> </ul> <p>14.1 reference from the head.</p>	<p>5 7 8 10 12</p>
<p>15. The advanced training program of the Faculty of Economics or the Institute of Economics and Management at SFedU for applicants to master's programs and specialized higher education programs in the fields of 38.04.01, 38.04.03, and 38.04.08 over the past three years: 15.1 enrollment order and/or certificate.</p>	<p>20</p>
<p>16. Other relevant continuing education programs of the Faculty of Economics or the Institute of Economics and Finance of SFedU: 16.1 order of enrollment and/or certificate.</p>	<p>15</p>
<p>17. Work experience in the field corresponding to the field of study 38.04.01, 38.04.03, 38.04.08: 17.1 work experience of 2 years or more: 17.2 work experience of up to 2 years or information about professional internship: Supporting documents: a copy of the employee's work book (extract), certified by the organization's HR department; a copy of the employment contract; a confirmation certificate from the place of work (on the organization's letterhead, with a seal and the official's signature)</p>	<p>20 10</p>
<p>18. Volunteer activities: 18.1. supporting documents.</p>	<p>10</p>
<p>19. Autumn, winter, spring and summer student schools, which may be organized by Russian and foreign universities, research centers, government agencies, non-profit organizations, companies and independent experts 19.1. certificate/certificate/certificate from the head of the school.</p>	<p>10</p>

<p>20. International Conference "Digital Ecosystem of the Economy"; International Conference "Africa and Developing Countries: Economic Growth through Cooperation":</p> <p>20.1 participant certificate; 20.2. diploma of the 3rd degree; 20.3. diploma of the 2nd degree.</p>	<p>15 30 50</p>
<p>21. Recommendation letter (maximum score for this item is 10):</p> <p>21.1. from the head of the educational program; 21.2. from the head of the internship / job placement.</p>	<p>10 10</p>
<p><b>Section 5. Achievements that are taken into account as the maximum result (including achievements from the previous two years)</b></p>	<p><b>100</b></p>

- All-Russian Olympiad of Students “I am a Professional” in the enlarged group of specialties “Economics and Management”.
- Annual Open International Student Internet-Olympiad in “Economics” (0110 Open International Internet-Olympiad) of the National Fund for Support of Innovations in Education and Research Institute for Monitoring of Education Quality.
- National Interuniversity Championship “Young Professionals (WorldSkills Russia)” Competence “Entrepreneurship”; Competence “Recruiting” in the direction 38.04.03.
- Competition for the best scientific report by students as part of the university's "Science Week 2025" and "Science Week 2026" in the fields of study within the enlarged group of specialties 38.00.00 "Economics and Management".
- Research Competition of the International Conference of Students, Postgraduates, and Young Scientists "Lomonosov" at Moscow State University.
- International case championships CIMA Emerging Leaders Competition, CFA Institute Research Challenge, McKinsey Business Diving.
- All-Russian Olympiad on Financial Literacy of the Faculty of Economics of Lomonosov Moscow State University as part of the implementation of the Strategy for Improving Financial Literacy in the Russian Federation.
- International Olympiad on Financial Security.
- All-Russian Student Actionada.
- All-Russian Competition of Student Research Papers as part of the Siberian Personnel Forum in the field of 38.04.03.
- A.Ya. Kibanov Interuniversity Personnel Forum "Innovative Personnel Management" in the field of 38.04.03.
- All-Russian Student Olympiad in Statistics by the Federal State Statistics Service in collaboration with the Plekhanov Russian University of Economics.
- All-Russian voluntary qualification exam organized with the support of the Moscow Government in the areas of 38.04.01, 38.04.03, and 38.04.08.
- Southern Federal University's "Human Resources Management 5.0" Olympiad for applicants to master's programs and specialized higher education.
- All-Russian Olympiad Kept.
- Finathlon Forum, the final of which is held as part of the International Scientific and Practical Conference of Young Specialists

(Finpotrebsoyuz, IFRU, Moscow Polytechnic University, Financial University under the Government of the Russian Federation).

– International Competition of Young Scientists' Research Papers in Economics, organized by the Free Economic Society of Russia with the support of the administrations of the constituent entities of the Russian Federation and the participation of the institutes of the Russian Academy of Sciences.

– International distance competition for the best student work "Economics through the Eyes of Young" on the basis of Baranovichi State University.

– Novozhilov V.V. Competition of scientific works on the basis of St. Petersburg Polytechnic University of Peter the Great.

– International conference "Digital Ecosystem of the Economy".

– International conference "Africa and Developing Countries: Economic Growth through Cooperation".

– Abilympics Championship of Professional Skills among Persons with Disabilities and Persons with Health Restrictions in the Competence "Public Sector Finance Specialist" in the fields of training 38.04.08 Finance and Credit, 38.04.01 Economics; in the Competence "Human Resources Specialist" in the field of training 38.04.03 Human Resources Management.

\* Diploma of the Prize-winner/winner/medalist.

### **Notes:**

- 1. The final portfolio score is awarded by the expert committee by summing points for each section.*
- 2. The maximum number of points for a contestant's portfolio is no more than 100 points. If achievements are provided in accordance with the criteria exceeding 100 points, the number of points is limited to 100.*
- 3. Winners of the Portfolio Competition are contestants who scored 100 points.*

## Appendix A

Formatting requirements: A4 format; font size 12; Times New Roman font; line spacing 1.5; page numbering at the bottom center; margins: left - 30 mm, right - 10 mm, from the top and bottom line of text to the edge of the sheet - 20 mm. Recommended essay volume - up to 20 pages. The essay must be submitted in the language of the educational program implementation. All borrowings must be accompanied by references to sources.

### **Elements of the Essay to be Evaluated:**

1. **Relevance of the topic.** The description should allow assessing the degree of demand for solving this problem in modern science and practice.

2. **Degree of problem development in economic literature, including foreign literature.** The review should form an understanding of the state of the problem selected for analysis.

3. **Approaches and methods.** The description of approaches and methods should form an understanding of the possibility of solving this problem.

4. **Significance for the development of economic science.** The description of theoretical significance should form an understanding of how this problem is addressed in science.

5. **Significance for the development of the city's, region's, country's, or world's economy.** The description of practical significance should form an understanding of how solving this problem will improve regional or national positions.

6. **The presence of novelty in the author's interpretation of the scientific problem is welcome.** The description should form an understanding of what specific results have been obtained, whether the author's position differs from already known theories and concepts. The presence of comparative analysis on the problem using statistical data. The justification of the problem should be based on informational data and statistical materials confirming the theoretical significance of the problem under consideration.

7. **Sequence of presentation, adherence to logic and structure.** The description should correspond to a certain logic and structure of presenting the problem.

8. **Presence of the author's position, degree of its argumentation.** The description should contain clear formulations; the presentation of the material should be accompanied by specific conclusions and results of a theoretical and practical nature.

**Originality of the text.** The maximum score is given for text originality of at least 70%.

## Essay Evaluation Criteria

Essay Structure		Criteria for Evaluating an Essay	Degree of compliance with the criterion				
			fully complies 4 points	mostly complies 3 points	partially complies 2 points	partially does not comply 1 point	does not comply 0 points
1	The relevance of the topic	The degree of demand for solving this problem in modern science and practice					
2	The degree of development of the problem in economic science	The completeness of the review of literary sources, including foreign					
3	Approaches and methods	Completeness and relevance of the approaches and methods used					
4	Significance for the development of economic science	Increase in knowledge in the field of theory					
5	Significance for the development of the city, region, country, and world econom	Can the solution of this problem improve regional or national positions					
6	Novelty in the author's interpretation of a scientific problem	How does this description of the problem differ from existing scientific groundwork?					
7	Comparative analysis using statistical data	Using statistical data as an argument					
8	Sequence of presentation	Presence of structure and logic in the presentation					
9	Argumentation	Clarity of wording, availability of conclusions and results					
10	Text originality	Text originality. The maximum score is given by text originality of at least 90%					