

Критерии оценивания достижений, представленных для участия в конкурсе портфолио «Магистрант ЮФУ» по направлению «43.04.02 Ecosystems of Tourism, Service and Hospitality»

Competitive Selection Criteria	Number of points
Section 1. Motivation letter	Maximum score - 10
<p>Justification of the choice of the Southern Federal University for master's studies - why the Southern Federal University was chosen, and not another higher educational institution, what achievements aroused the greatest interest and influenced the choice, planned scientific and social activities at the university (up to 1 page of text);</p> <p>Justification of the choice of the direction of the master's program, how the chosen direction of the master's program is connected with the present or future professional activity (up to 1 page of text).</p>	10 points
Section 2. Thematic cases	Maximum score - 30
<p>– an essay prepared on one of the proposed topics for the corresponding master's program (Appendix No. 5). Writing an essay involves preparing a detailed scientific answer that is relevant to the subject area and allows sufficient:</p> <ul style="list-style-type: none">– to evaluate the understanding of the proposed topic by the contestant;– to assess the level of theoretical knowledge;– to evaluate the existing practical skills in using software and information tools to carry out research in the selected area;– to assess the level of general scientific culture and analytical skills of the contestant. <p>The volume of the essay is 5...10 pages.</p>	30 points

Section 3. Results of educational activities	Maximum score – 20
Participation in specialized olympiads, competitions, conferences and other events, confirmed by the relevant certificates (participants, winners and prize-winners receive 20 points for one of the achievements).	20 points
Section 4. Experience in scientific, research and professional activities	Maximum score – 20
Scientific publications in the field of study in indexed publications (scanned copies of publications are attached): - in publications indexed by the РИНЦ - 10 points per publication; - in journals from the list of БАН - 15 points per publication; - in journals indexed in the Scopus or Web of Science databases - 15 points per publication; - co-authorship in monographs posted in the РИНЦ - 15 points each.	15 points
Documents confirming the victory of the contestant in international, all-Russian, regional, university conferences on a research topic corresponding to the field of study, documented (for the period 2023, 2024, 2025, 2026) (for any number of victories).	5 points
Section 5. Interview	Maximum score - 20
Number of points for the criteria: - demonstration of motivation to study on this program - 5 points; - demonstration of their scientific and educational achievements, acquired skills and work experience - 5 points; - explanation of possible directions of their research work in the context of the program and reflection of their scientific interests - 10 points;	20 points
Section 6. Achievements counted as the maximum result	100
- Diploma winners (medalists, winners, prize-winners) of the All-Russian Olympiad of students " Я-профессионал" (in the direction of preparation 43.04.02 "Tourism") in 2024, 2025 and 2026; - Having a confirmed work experience in enterprises and organizations of the tourism industry (at least three years of experience); - Diploma winners (winners, prize-winners) of the International scientific and practical conferences «Индустрия туризма и гостеприимства: всё включено», held in 2024; - Diploma winners (winners, prize-winners) of the International scientific and practical conferences «Индустрия туризма и гостеприимства: всё включено - 2025», held in 2025;	100 points

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| <ul style="list-style-type: none">- Diploma winners (winners, prize-winners) of the International scientific and practical conferences «Индустрия туризма и гостеприимства: всё включено - 2026», held in 2026;- Availability of a diploma (certificate) of retraining, additional professional education or advanced training corresponding to the subject areas of the directions 43.03.02 Tourism, 43.04.03 Hospitality Business, 43.04.01 Service;- The results of the winners and prize-winners of the "Конкурса на лучший научный доклад студентов" within the framework of the university "Science Week" - 2023, 2024, 2025, 2026;- Participation in a network project intensive according to the University model 20.35 SfeduNet, SBS - 2023, 2024, 2025, 2026. | |
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The maximum number of points that a contestant can receive in the competition is 100 points.