

**Evaluation criteria for achievements submitted for participation in the SFedU
Master's Student portfolio competition in the program 44.04.01 Language
Teaching in the Modern Digital Era**

Competitive selection criteria	Number of points
Section 1. Motivation Letter	Max – 10
<p>The applicant's motivation letter is written in any format and must include:</p> <ul style="list-style-type: none"> - a justification for choosing Southern Federal University for their master's degree program – why they chose Southern Federal University over another higher educational institution, what achievements sparked their greatest interest and influenced their choice, and their planned research and public activities at the university; - a justification for choosing the master's program – how the chosen master's program relates to their current or future professional activities. <p>The recommended length of the motivation letter is 1–2 pages. Motivation letter format requirements: A4 format; 12 font size; Times New Roman font; line spacing 1.5; page numbers centered at the bottom; margins: left - 30 mm, right - 10 mm, from the top and bottom lines of text to the edge of the page - 20 mm. The motivation letter must be submitted in English.</p> <p>Motivation letter evaluation criteria:</p> <ul style="list-style-type: none"> - justification of the goals and expected outcomes of the master's program, plans for research activities carried out during the program – up to 2.5 points; - justification for choosing Southern Federal University as the place of study – up to 2.5 points; - justification for the choice of the master's program and its connection to the current or future professional (research) activities – up to 5 points. 	10
Section 2. Thematic Cases	Max – 30
<p>An essay prepared on one of the proposed topics for the relevant Master's program (Appendix No. 5). The essay requires the preparation of a detailed scientific response relevant to the subject area and sufficiently:</p> <ul style="list-style-type: none"> - assessing the contestant's understanding of the proposed topic; - assessing their level of theoretical knowledge; - assessing the contestant's existing practical skills for conducting research in the chosen field; - assessing the general scientific culture and analytical skills of the contestant. <p>Format requirements: A4 format; 12 font size; Times New Roman font; line spacing 1.5; page numbers at the bottom, centered; margins: left - 30 mm, right - 10 mm, from the top and bottom lines of text to the edge of the page - 20 mm. The recommended essay length is 10-15 pages. The essay must be submitted in English. All plagiarism must be accompanied by references. The originality of the text must be at least 70%. Essay evaluation criteria:</p> <ul style="list-style-type: none"> - understanding of the proposed topic – up to 5 points; - comprehensiveness of the review of literary sources, including foreign ones – up to 5 points; - completeness and relevance of the approaches and methods used – up to 5 points; - presence of structure and logic in the presentation – up to 5 points; - clarity of wording, presence of conclusions and results – up to 5 points; - the level of general scientific culture and analytical skills of the competitor – up to 5 points. 	30

certificate; no more than 2 certificates)	
Letters of recommendation (per 1 letter, no more than 5 letters).	10
Section 5. Achievements considered as a maximum result	100
<ul style="list-style-type: none"> – Diploma winners (medalists, winners, and awardees) of the All-Russian Student Olympiad "I Am a Professional," confirmed by an electronic certificate and a unique identification number in the areas of study within the major groups of specialties 44.00.00 and 45.00.00; – Winners of the South-Russian Multidisciplinary Olympiad of the Educational Cluster of the Southern Federal District for applicants to master's programs; – Winners of the "Best Student Research Report Competition" during the university's "Science Week 2026" in the areas of study within the major groups 44.00.00 and 45.00.00. 	100

The maximum number of points an applicant can earn in the competition is 100.

If, after evaluating the educational results declared by the applicant in Section 3 of the portfolio, the total number of points exceeds the maximum allowed 50 points, the total number of points earned for this section of the portfolio is capped at 50 points.

If, after evaluating the professional, scientific, and research results declared by the applicant in Section 4 of the portfolio, the total number of points exceeds the maximum allowed 50 points, the total number of points earned for this section of the portfolio is capped at 50 points.